

2024 KRCS SEMINAR, VENDOR INFORMATION

44TH ANNUAL KANSAS RESPIRATORY CARE EDUCATION SEMINAR APRIL 10-11, 2024 MARK ARTS 1307 N ROCK RD, WICHITA KANSAS On behalf of the Kansas Respiratory Care Society's seminar committee and the Board of Directors, we are pleased to invite you to participate as an exhibitor at the annual KRCS Education Seminar. Our dates and venue for this year's event are April 10–11, 2024. A great venue in Wichita, Kansas, will be our backdrop for the seminar: Mark Arts Art Gallery and Event Center at 1307 N. Rock Road. This seminar is an excellent opportunity for companies to interact with department directors, educators, and therapists from throughout the state of Kansas.

We at the KRCS understand the medical device industry has become increasingly regulated, and marketing funds come under greater external and internal scrutiny for maximum effectiveness. We have assembled an event that we are sure you will both want to attend and will be proud to do so. We are sure to have a sponsorship package that fits your budget AND is sure to get you the contacts you desire. Below, we outline the opportunities for what we feel will be the best state seminar ever offered! If you have any questions, comments, or concerns, please feel free to call or email us anytime.

Vendor Exhibit Coordinators:

Jeff Suderman 316-777-8595 or jeff.suderman@ascension.org Julia Downs 469-394-7895 or <u>iddrrt@gmail.com</u> Seminar Chairperson: Melanie Asmussen, melanie.asmussen@wesleymc.com

KRCS President: Charity Clark, <u>Charityc@mcphersonhospital.org</u>

The Details!

Exhibit Installation Date and Hours Wednesday, April 10th, 0700-1100 Exhibit Date and Hours Wednesday, April 10th, 1135-1335 Exhibit Dismantle Date and Hours Wednesday, April 10th, 1335-1600

Ways to exhibit and sponsor!

We have some exciting new ways to support and exhibit at the KRCS Seminars this year. See below! If you know you will be attending both the Spring meeting and the Western Kansas Seminar this fall, check out our Silver, and Gold sponsorship opportunities!

State Conference only pricing:

Single booth (1 table, 2 chairs, & 2 badges) - \$800

Double Booth (2 tables, 4 chairs, & 4 badges)- \$1200

Silver Sponsorship: \$1200

Single booth (1 table, 2 chairs, and 2 badges) at the April conference AND

Single booth (1 table, 2 chairs, and 2 badges) Western Kansas Seminar in

September

Gold Sponsorship: \$1500

Double booth (as above) at the state conference in April AND

Single booth (as above) at Western Kansas Seminar in September

Break/meal sponsorship: \$400

Add on to your booth exposure by adding a meal sponsorship

Additional badges, beyond the number stated above, are \$250 each.

The exhibit area continues to be a popular part of our annual seminar. Food and refreshments are provided during exhibit time. Lunch will be served to seminar participants and participating vendors.

Please visit the KRCS website to register and see hotel links. <u>www.krcs.org</u>

Reach out with any questions!