

**AARC HOD Winter Meeting
HOD Big List
November 7-8, 2022**

Monday, November 7, 2022

Policy & Guide Committee

1. Recommendation for approval of revised Policy & Guide Manual and Historical Handbook
2. Recommendation for approval of revisions to HD004: House Officers – for filling vacancy of immediate Past Speaker
3. Proposed revision to E-Vote Process narrative (p. 43) to align with use of electronic voting for HOD business and elections
4. Proposed revisions to HD014 Student Mentorship and Scholarship policy to remove \$ amount so policy doesn't need revisions if future adjustments are made – editorial changes to reflect support for both HOD meeting

All P&G committee recommendations and Delegate Assistance Policy Changes were approved

Chartered Affiliates Committee

- Video that can be provided to state affiliate BODs for the financial reporting and other resources
 - AARC > Membership > State Societies > Resources
 - Video Link: https://youtu.be/m9MH_9sF1M4
- Committee Liaisons
 - Liaisons from chartered affiliates committee will be assigned on a yearly basis to each state society. They are well versed in the information and can help with solutions. If they do not have an answer, then they can/will put you in touch with either Steve or someone at the AARC executive office. This is intended to ensure each board will continue to thrive for years to come, during numerous changes of board members.
 - Please feel free to reach out to the Chartered Affiliates Committee at CAC@AARC.org with any questions.
- 17 affiliates scheduled to report for 2023:
 - Arkansas, Delaware, Mississippi, Washington, New Jersey, West Virginia, Illinois, Minnesota, Nevada, Iowa, Rhode Island, Tennessee, New York, Louisiana, Arizona, Nebraska, Porto Rico
- Completed financial reports due Jan 1 – Mar 31
 - Audit must be done at least every 3 years with a signature from independent auditor
 - Just the financial reporting form needs to be submitted
 - do not send any financial information
- Assistance with bonding from the AARC – plan to have an update soon

- WY: student scholarship idea – student membership committee – small state so it is challenging to afford to send two delegates – wants to develop a student scholarship to attend HOD – student recipient of scholarship in attendance
- WA: Student assistance fund similar to delegate assistant fund?
- IA: RRT as minimum as licensure – student permit that is restrictive
 - Do you allow students to work?
- TX: Bill Lamb award and ARCF has agreed to support with \$1000 for the next 3 years.
 - Requested that the ACRF support the travel of family to attend when the award to recognized next year in Nashville. Suggestions on how to support the travel?
 - Need the money by summer meeting > bring personal cash or check donations

Co-Marketing/Revenue Sharing Agreement

- Separate agreements > Co-marketing is optional
- If not in good standing, money will not be distributed
 - Need to upload proof of activities to remain in good standing > provide photos or screenshots of social media/AARConnect postings
 - If you are not sure you are in good standing, email Pam Russell.
 - Keep copies of screen shots of postings
- TX: Timeline?
 - Response: Compliance with each quarter to be eligible to receive quarterly payments
- CT: What is changing with co-marketing?
 - Response: specific about what is being co-marketed > promote Summer Forum and Congress.
 - \$1000 in co-marketing funding per year
 - AARC is providing everything including unique ads for each quarter.
 - Becomes something measurable
- MI: when we get the following quarters materials?
 - Response: Two weeks prior to the start of the new quarter.
 - What about promo codes? If you use the promo code, the state society gets \$10 and member gets \$15 discount on registration.
- CT: Is there an opportunity for the registration daily rate to get the discount?
- MI: Downside to promo code is that many members are not going to the state society website to get the promo code and then go to the AARC website to get the discount.
 - Response: idea is about the promotion and places accountability on the state society.
 - States will have access to member email addresses and sent it out to every member when you get the code.
 - Don't make members go to your website > email members with the AARC link to register along with the promo code.
- VT/NH: Maybe send out snail mail post card – can you generate a custom QR code?
 - Response: not at this time but will investigate.

Joint Session AARC BOD & HOD

Daedalus: Dean Hess

- *Respiratory Care*: going out of print Dec 31 and will be available online only
 - More options with online journal
 - approx. 2500 copies costed >\$18K to print and mail
 - Over 2.2 million accessed the journal online – not just AARC members
 - 2022: 642 manuscript submissions with 183 accepted (29% acceptance rate)
 - During COVID, there was an influx of submissions in 2020 (1113) and 2021 (1028)
- Second tier journal – be able to publish a greater variety of papers and some that *Respiratory Care* no longer publish as they negatively impact the impact factor rating
 - Looking into feasibility and production costs
 - Others with 2nd tier journals: CHEST, Critical Care Medicine, Intensive Care Medicine, American Journal of Respiratory and Critical Care Medicine, European Respiratory Journal, and New England Journal of Medicine
- Open Forum
 - 201 submissions with 181 accepted (90% acceptance rate)
 - Editor's Choice session with 8 presentations
 - Submitted as full manuscripts
 - 9 poster discussion sessions with 127 presentations
 - 4 poster walk rounds with 46 presentations
 - Abstracts published in October issue of *Respiratory Care*

CPGs: Linda Goodfellow

- CPG 1: Patient ventilator assessment
 - 8 PICOs (first 4)
 - Lung protection
 - Humidity
 - Airway interface
 - Telehealth
 - First draft manuscript planned for Jan 2023
- CPG 2: Spontaneous breathing trials
 - 9 PICOs (4 in process)
 - RSBI < 100-105 predictive
 - 5-8 cmH₂O pressure support
 - Extubation only during daylight hours
 - Increase in FiO₂ during SBT
 - First draft manuscript planned for Mar 2023
- CPG 3: Oxygen transition from hospital to home
 - PICO generation stage
 - Looking at devices
 - Patients who have been on O₂ for 20 years
 - Patients bring another level of evidence
- Grading of evidence
 - rating the certainty of evidence

- Risk of bias
 - Assessing inconsistencies
 - Assessing imprecision
 - Assessing indirectness
 - Assessing publication bias
- Emergency Care Research Institute: grading our published CPGs
 - Evidence rating scheme
 - A: convincing scientific evidence based on RCTs of sufficient rigor
 - B: weaker scientific evidence based on lower levels of evidence such as cohort, retrospective, case-control, and cross-sectional studies
 - C: based on collective experience of the committee
 - Now and why this method?
 - Patients expect EBP
 - RTs should want to provide EBP in every situation
 - Data are changing practice > move the profession forward
- Plans for 2023
 - Create at least 3 new CPGs annually
 - CPG handbook & CPG 5-year update
 - Vision Grant > awards management
- MA: Why are the retired CPGs still available?
 - Response: They are searchable and even if they were taken off the website they will show up in a search. There is a disclaimer to use the information carefully.
 - What is the greatest barrier to launching the second tier journal?
 - Response: cost
- CT: 2.3 impact factor for Respiratory Care. What about other journals?
 - Be able to transfer more content to second tier journal to help improve impact factor (e.g., case reports – no papers cite case reports)
 - Moving more content to 2nd tier journal may help improve impact factor of parent journal
 - Can you disclose the other organization approached you about being on their CPG committee?
 - Response: PALISI – need to evaluate their mechanisms and motivations to be sure it is a good move

Government Affairs: Miriam O’Day

- Physician fee schedule for Pulmonary Rehab included the COVID (“C”) codes but slashed reimbursement by half!
 - They took the codes off last week and the fees are back up.
 - Virtuals included until Jan 11, 2023.
 - CMS will take a look at the comments.
 - No change in hospital outpatient.
- Allied health bill as part of our strategic plan.
 - Supported by all allied health.
 - Passed the house and has been included in package called PREVENT.
- Telehealth waiver extended to Dec 1, 2023.
- PACT fund used to attend political fundraisers.

- FDA hearing on discrepancies on the way pulse oximeters misread on people of color
- Oxygen reform: patient access is significantly worse
 - 4 pillars of oxygen reform
 - Ensure supplemental oxygen is patient-centric
 - change from “home oxygen” to “supplemental oxygen”
 - create patient bill of rights
 - Ensure access to liquid oxygen for whom it is medically necessary
 - liquid O2 has decreased by 80% - providers did not know they could prescribe liquid oxygen
 - Create statutory service element to provide adequate reimbursement for respiratory therapists to ensure patients have access to their expertise
 - Ensure predictable and adequate reimbursement and to protect against fraud and abuse establish national standardized documentation requirements that rely on a template rather than prescriber records to support claims for supplemental oxygen
 - Multiple groups have joined together to pursue oxygen reform
 - Contracting with someone to expand state and regulatory information
 - Will send out action alerts and letters as soon as they have legislation in place
- If you have special relationship with members of the House or Senate who may assist in achieving our final goals for this year, please contact me at miriam.oday@aarc.org

AARC Executive Office

- Executive office staff positions filled and operating at full capacity
- Accounting/finance: revised AARC investment policy (IP)
 - moving additional operating cash into higher interest-bearing non-managed accounts at JPM
 - instituted operational effectiveness to include less dependency on outside accounting firm
- AARC has 27,000 sq ft of office space and looking for options for additional uses of building
- AARC has 15 corporate partners
 - Revamped partnership for 2023
 - Bumped up price and value
 - Offering 4th tier of diamond > gives partner 20 minutes of direct access to the AARC BOD
- Education/Special Projects
 - Education leadership: Mandy De Vries, new Director of Education, will be looking at greater opportunity and efficiency
 - Respiratory Care Education Annual: 5 manuscripts published in November
 - Indexed in CINAHL and Ulrich’s (ISSN 2372-0735)
 - Education CRCE
 - PFT course and Aerosol Guides are in progress for revision and scheduled for release in early Q1 2023
 - Virtual Patient Advocacy Summit
 - A virtual patient advocacy summit is planned for mid-Q1 2023

- Information Technology
 - New firewall security P&P for protect against cyberattacks against the AARC
 - Chatbot to assist website users with answers to FAQs
 - Online Join and Renewal Process customization
 - developing program customizations that allow members to reinstate or reactive their membership if they have a terminated/past renewal billing record within two years of the system date without issue or intervention
 - Improvements to be able to provide greater analytics next year
- Marketing/Communications
 - Rebrand and digital transformation
 - Identified a firm who will present to the board. Deeply impact the way we look and act. New logo and tag phrase coming.
 - 25 media placements > many in top tier outlets since engagement started 5 months ago
 - Strategy focus
 - advancing advocacy initiatives
 - elevate the recognition of RT expertise and profession
 - amplify the recognition of RT as a career
 - Campaigns planned 2023
 - member journey campaigns for student recruitment, credential recruitment, and MD recruitment, onboarding
 - Hospital C suite and executive campaign
 - Advocacy campaign for patient access to RTs outside of acute care
 - Education program and portfolio campaigns
 - Respiratory Care Week Campaign
 - Social Media
 - Chartered affiliate support / toolkit marketing support
 - establish the practice of toolkit support in 2022
 - strategy to extend the scope of content in 2023 and more effectively support affiliate co-marketing and college program marketing efforts
 - 9 toolkits provided since June for RC week, congress, summer forum, and social media
 - 2022 affiliate co-marketing plan activity and toolkits in development for 12/15 launch
- Membership as of 9/2022: 39,483
 - 69% retention rate
 - vulnerability is in early professionals
 - 2022 member tracker: fielded on Nov 1
 - Goal: 5% return (approx. 2000): sent to active members, lapsed and non-members.
 - Includes students, early professionals, educators, and seniors.
 - Results due in December
- New Higher Logic THRIVE Platform
 - Implementation is underway of the new THRIVE platform for AARConnect

- new look and feel personalize the member experience to give them what they want instead of what we think they want
- add new features such as quick links, ribbons/badges, video zone with links to YouTube and Vimeo, dynamic RSS feeds
- Launch early 2023
- New Volunteer Module
 - will be embedded in AARConnect
 - Goal: increase member engagement, provide new volunteer opportunities that use their skills/fit their needs
- New Membership advisory committee: aligns with strategic goal to “engage” and to increase membership by 20% and achieve an 85% retention rate within the next three years.
- Meetings and conventions: AARC Congress at about 70% of 2019 numbers
 - Received \$2 million in exhibitor revenue
 - **AARC Congress 2023 will be in Nashville Opryland**

Bylaws

- AARC Bylaws were reviewed extensively line by line last year – suggested several revisions
 - Received HOD comments and September and then from the BOD
- Executive office had a draft version not previously seen by the Bylaws committee – more time is needed to do a final review before sent forward for approval
- UT: appointing a delegate or representative to attend annual business meeting instead of “each delegate” – in HOD version but not sure if BOD version of revisions
- Next steps for HOD and EC for bylaws – need to meet to figure out a plan – will carry over to next summer meeting

Tuesday, November 8, 2022

Resolution: Early professional leadership council

- Resolved that the AARC Board of Directors and Executive Office collaborate with the State Affiliate Charters and the House of Delegates to develop an Early Professional Leadership Council that is given voice and input on the direction that the AARC is going for the future.
 - Speaker-elect: voiced support for this resolution to provide an opportunity to engage students early on
 - LA: AARC always want to do this on the state level – why would we not want to do this
 - CT: voiced support for the resolution
 - AK: voiced support for the resolution – more details need to be discussed to see how this is going to move forward
 - MA: benefits will have a trickle-down effect to have more student involvement with the state society
 - Vote: passed the HOD > move to the BOD > passed

Committee Breakout Discussions and Reporting

ABP – Leadership Association for Respiratory Services (Matthew Pavlichko)

The Peter Principle – employees rise to their level of incompetence

- Many enter leadership without preparation for the role > have to learn on their own
- Struggle to incorporate business strategies
- 2020
 - Leadership survey
 - 7 webinars dedicated to leadership and development
 - corporate sponsorship
- 2021
 - 8 webinars/leadership meetings
 - identified and added 4 BOD members from LARS meetings
 - added education leader to address staffing shortages
 - charter officially adopted by the PSRC BOD
- 2022
 - 10 webinars/leadership meetings
 - leadership change including one director and one program director
 - PSRC strategic plan
- Continued support of PA RT leaders
 - webinars
 - focus groups
 - sharing of best practices
 - comradery
 - growth and development
 - alignment with PSRC and education committee
 - PSRC charter revision
 - leader resilience
 - university leadership inclusion
- Future
 - AARC strategic plan
 - how state affiliate intertwine with this plan?
 - Leadership, evidence-based medicine, education, membership focus
- AARC: leadership focus, state alignment, ALEAP
- CT: are webinars open to other states
 - Response: yes
 - Size of group? Response: includes academic centers, LTACHs, rural and critical access hospitals

Students

- CO: eye opening experience
 - a lot behind the scenes you cannot fully appreciate unless you experience it
- WA: excited to get to know the RT community
 - learning about leadership opportunities and ways to get involved in AARC
- GA: resolution inspired to facilitating students to become future leaders

- student mentorship committee
 - helpful to have something similar to HOD for students
 - to give input and have formal procedures –
 - have social media platform from the AARC for students
- NH: gives something to look forward to in professional leadership opportunities
 - looking to develop a respiratory club at school
- UT: nice to see the unification of the RTs trying to achieve more for the profession
- TX: being able to learn from other students from different programs
- KS: spent a lot of time on the AARC to see what this is all about
 - take what I learned to classmates to share about opportunities
- WA: Social media > Instagram

NBRC (David Vines)

- Spending time and resources to promote the professions
- On track to convert the two-exam format to one exam for 2027
 - detail content outline will be available 2025
 - NBRC website for video on the exam
- Funded the \$2million for CoARC approved programs to promote the profession, recruitment, and retention (\$5000 to each CoARC accredited program)
- AE-C exam effective September 1, 2022
- Continue to present at state society meetings
 - contact Lori Tinkler to request NBRC attendance at state meetings
- If we are the 6th best profession, why do we not have a waiting line for our programs?
 - Negativity in the profession needs to end – hold people accountable – we all have to see it and shut it down
- We need patient stories in how RTs are making a difference in patients' lives
- TikTok video competition

- OH: The resources for MoreRTs is wonderful and have been extremely helpful.
 - Is there a follow-up on the metrics following the campaigns to see if there was an impact on enrollment in those markets? Response: Yes
- CA: TikTok – how many submissions were received? Not sure but there were numerous entries and having a hard time picking a winner. Lori has indicated that she is pleased with the response. Tom Smalling updated: 160 unique videos and over 2 million views

Treasurer: \$21,250K in donations, \$800-900 to support Bill Lamb's family to attend Nashville when the 1st \$1K award is given.

President Tooley

- Highlighted accomplishments
 - AARC 2.0 - \$5 million contribution to modernize the AARC
 - Hired PR firm
 - DEI initiative
 - More time with the HOD to get input

President-Elect Carl Hinkson

- Met with Dan and broke down the strategic plan to lean into the work over the next year
 - Pieces in place with the committees
 - Looking to address workforce shortage – getting more people into RT programs
 - More work into advocacy
 - Compact licensure
 - Association for associations for CEOs and chairmen of the board
 - Things about what we need to learn about being a volunteer of professional organizations

AARC Leaders Engaging & Advancing Our Profession (A-LEAP)

- Create a PPT to present to HS about RT as a profession
- Have a workforce recovery taskforce
 - members of A-LEAP are on the task force: Kim Bennion, Garry Kauffman, Jennifer Anderson, Joel Brown, Matt Pavlichko, Teri Miller
- See pages 47-52 in Agenda Book for summary of stakeholder input

Past Speaker Report (Teri Miller)

- AARC – Pulmonary Rehab payments increased back to \$24 – suspect a large spending to help make some things permanent that was available during COVID
- Extension is there for telehealth waivers
- BOMA very engaged and do vital work to advocate for our profession
- Resolution – BOD approved
- Summer forum pre-course on marketing development – knowing how to market well is important and the workshop will focus on this.
- Working with a firm to rebrand AARC – to get input from stakeholders and design marketing around feedback
- Anti-trust education to sure we stay within our parameters – will do a webinar for state affiliates
- Benchmarking – only 12 subscribers so it is on hold for now
- Approved all of the Vision Grant awards
- Position statements put forward were approved
- Position statements approved guidance for:
 - 1) RRT entry to licensure
 - 2) administration of analgesic medications
- APEX award recommendations were approved and a couple sent back for tweaks in wordage.
 - Deadline extended to Dec 15th
- Compact licensure taskforce to work on this in 2023