



## Kansas Respiratory Care Society

*An Affiliate of the American Association for Respiratory Care*

February 5, 2007

Dear Company Representative,

The Kansas Respiratory Care Society cordially invites you to participate in our 30th Annual Education Seminar. The Seminar is planned for April 18-20, 2007 at the Marriott Hotel in Wichita, KS. Last year's seminar in Topeka was attended by more than 200 Respiratory Therapists and 35+ exhibitors. The seminar is an excellent opportunity for you to interface with department directors, educators and therapists from throughout the state.

The exhibit area continues to be a popular part of our annual seminar. Food and refreshments are provided during the exhibit time, and door prizes will be awarded. We have arranged for exhibit space to comfortably accommodate up to 40 exhibitors.

The Exhibit Hall reception for all participants will begin at 4:30 p.m. on Thursday afternoon (April 19th) until 6:30 p.m. The exhibit fee is \$350.00, which includes display table, table drape, hotel set-up charge, and one electrical outlet. Two exhibitor badges will be provided and CEUs may be earned by one of the two exhibitors if seminar requirements are met.

An Exhibitor Registration form is attached. If your company would like to donate a door prize or help or sponsor a break/speaker, please indicate on the registration form. A list of the sponsorships available is included in this packet. Please contact us if you have any questions regarding sponsorships.

Registrations for exhibit space will be made on a "first come, first served" basis upon receipt of registration form. We look forward to working with you in what we anticipate to be an educational, beneficial and enjoyable experience for all of us. For any additional information, please feel free to email or call.

Sincerely,

Brad Windham, RCP  
Debbie Fox, MBA, RRT-NPS  
KRCS Exhibit Coordinators

(316) 962-2997  
(316) 962-2992

Brad.Windham@wesleymc.com  
Debbie.Fox@wesleymc.com

**30th ANNUAL KRCS EDUCATION SEMINAR  
EXHIBITOR REGISTRATION FORM  
April 18-20, 2007  
Wichita Marriott Hotel  
Wichita, KS**

**COMPANY NAME:** \_\_\_\_\_

**COMPANY ADDRESS:** \_\_\_\_\_

**COMPANY REPRESENTATIVE(s):** \_\_\_\_\_

\_\_\_\_\_ **Phone:** \_\_\_\_\_

\_\_\_\_\_ **Phone:** \_\_\_\_\_

**REP ATTENDING SEMINAR FOR CEUs** \_\_\_\_\_ **License #** \_\_\_\_\_

**SEND CONFIRMATION LETTER TO (if different than above):**  by Email  by Mail

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City /State / Zip:** \_\_\_\_\_

**Products to be exhibited:** \_\_\_\_\_

**Electrical outlets needed? :** Yes \_\_\_\_\_ No \_\_\_\_\_

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**Registration Fee \$350** \_\_\_\_\_

(After April 2 deadline, Registration Fee \$400)

**Door Prize Donation:** \_\_\_\_\_

Cash or other item: Please identify \_\_\_\_\_

**Event Sponsorship - See next page** (if sponsorship \$750 or greater, includes Registration Fee.)

Refreshment Break \$500 Break Co-Sponsor \$250 \_\_\_\_\_

Evening Entertainment \$500 Student Reception \$250 \_\_\_\_\_

Welcome Reception (\$variable) \_\_\_\_\_

Speaker Sponsorship (Contact Brad or Debbie for speaker sponsorship) \_\_\_\_\_

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**TOTAL AMOUNT** \_\_\_\_\_

**Credit card** \_\_\_\_\_ **Visa** \_\_\_\_\_ **MasterCard** **Card #** \_\_\_\_\_

**Exp. Date** \_\_\_\_\_ **Signature** \_\_\_\_\_

**Check: Make check payable to: K.R.C.S.**

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**PLEASE REGISTER EARLY!! REGISTRATION DEADLINE APRIL 2, 2007**

**Mail to:** Brad Windham, RCP  
Respiratory Care  
550 N. Hillside  
Wichita, KS 67214

Ph. (316) 962-2997 Fax (316) 962-2328 Email: [brad.windham@wesleymc.com](mailto:brad.windham@wesleymc.com)

Confirmation of your reserved space will be sent to you. Please include your phone number. Feel free to call me if you have questions.

## SPONSORSHIPS AVAILABLE:

### **MORNING & AFTERNOON BREAK SPONSORSHIP:**

Full Sponsorship Fee: \$500      Co-sponsorship \$250      Cost to provide: \$1500  
Sponsorship Benefits: Acknowledgement in brochure if arranged prior to print deadline of March 1st.  
Acknowledgement in participant program, and Thank You sign on easel at break table. The moderator will introduce a company representative prior to the break.

### **ENTERTAINMENT SPONSORSHIP:**

#### **Thursday Evening Entertainment “School’s Out Party”**

Sponsorship Fee: \$300      Cost to Provide: \$500  
Sponsorship Benefits: Acknowledgement in brochure if arranged prior to print deadline of Mar. 1st. Acknowledgement in participant program, and Thank You sign on easel. The moderator will announce sponsorship during Thursday’s Closing Remark and issue an invitation to visit their exhibit.

#### **Wednesday Evening – Student Reception**

Sponsorship Fee: \$250      Cost to provide: \$500  
Pizza and soft drinks will be provided for all Respiratory Care Student members to welcome them to the KRCS and encourage continued active membership after graduation.  
Sponsorship Benefits: Acknowledgement in brochure if arranged prior to print deadline of Mar. 1st. Acknowledgement in participant program, and Thank You sign on easel at reception. The moderator will introduce a company representative during the reception and during Thursday’s program.

#### **Wednesday Evening – Welcome Reception**

Sponsorship Fee: Variable, may be negotiated with Hotel staff or we can coordinate for you. Estimate cost to be \$750 - \$1000. Includes vendor registration fee. Beverages and snack foods provided for participants. Takes place during Sputum Bowl competition. Please contact Brad Windham or Debbie Fox for more information.  
Sponsorship Benefits: Acknowledgement in brochure if arranged prior to print deadline of Mar. 1st. Acknowledgement in participant program, and Thank You sign on easel at reception. The moderator will introduce a company representative during the reception and during Thursday’s program.

### **SPEAKER SPONSORSHIPS**

Speaker sponsorship amount varies between \$250 - \$750. Contact Brad or Debbie for a list of available sponsorships.  
**Sponsorship Benefits:** Acknowledgement in brochure if arranged prior to print deadline of March 1st.  
Acknowledgement in participant program, and Thank You sign on easel during program. The moderator will announce sponsorship during the speaker introduction and issue an invitation to visit their exhibit.