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# Managing Asthma:

## 21st Century Tools

### Friday, March 3, 2006

Kauffman Foundation  
Conference Center  
The Plaza  
4801 Rockhill Drive  
Kansas City, Missouri

Jointly sponsored by  
American Thoracic Society  
and  
Kansas Thoracic Society

**AMERICAN LUNG ASSOCIATION®**  
of Kansas  
4300 SW Drury Lane  
Topeka, KS 66604-2419

### Objectives

Speakers at this conference will describe practical steps that can be taken to improve care and make a real difference in the lives of asthma patients.

This "evidence based" program will focus on new, proven trends in the management of asthma that lets patients take a more active role in their treatment decisions. Optimal care of asthma is of special concern to family practice physicians who care for more than half of the asthma patients in this country (AAFP Journal Oct 2004). Speakers will describe how "high tech" devices such as the "Personal Digital Assistant" (PDA) and electronic Asthma Action Plans may be successfully incorporated into practice to monitor patient adherence and improve Quality of Life outcomes.

Speakers will give examples of national award winning medical models that reflect the movement from narrative medicine, where "the doctor knows best", to "evidence-based medicine", where both physician and patient have improved access to information in order to make medical decisions.

### Participants will:

.. know the "step wise" approach to managing asthma as defined by NHLBI Guidelines

.. understand the role of methacholine tests and exhaled nitric oxide measurements in the evaluation of asthma

.. understand the role of chronic symptoms and exacerbations in the chemical expression of asthma

.. learn the uses of handheld and electronic devices in applying the Guidelines

.. understand the ways in which Personal Digital Assistants (PDA) and electronic Asthma Action Plans can supplement written chart documents in the care of asthma

**Enroll early - seating is limited. Complete travel directions and lodging information will be mailed with enrollment confirmation.**

### Who Should Attend?

This conference is for family practice physicians, pediatricians, pulmonary and asthma/allergy specialists, physician assistants, nurse practitioners, nurses, respiratory therapists and pharmacists.

### Continuing Education Credit

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCM) through the joint sponsorship of the American Lung Association of Kansas, American Thoracic Society and the Kansas Thoracic Society.

**Physicians:** 6.25 CME hours approved by American Academy of Family Physicians.

**Nurses:** This continuing nursing education activity has been submitted for approval to the Missouri Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

**Respiratory Therapists:** This continuing education activity has been submitted for approval.

The Kauffman Foundation is located on the eastern most edge of The Plaza, just one block from the intersection of 47th Street and Rockhill Road. The Conference Center is located on the main floor of the Kauffman Foundation. Free parking is available on-site. For travel and convention details see [www.kauffman.org](http://www.kauffman.org).

### This workshop is funded in part by educational grants.

For additional information contact

Sally Head, Program Assistant  
American Lung Association of Kansas  
800-586-4872 or 785-272-9290 x 103  
shead@kslung.org

Registration fee: \$100 for Physicians, \$75 for all others. Avoid a late fee of \$25. Return registration form or PO # to guarantee enrollment by February 17. No refunds after February 17.

**Keynote Speakers:**



**Fernando Martinez, MD**

Professor of Pediatrics and Director of the Arizona Respiratory Center

Dr. Martinez is Director of the Specialized Center of Research in

Cellular and Molecular Mechanisms of Asthma at the University of Arizona. His major research interests include the natural history of childhood asthma, the genetic epidemiology of asthma and related conditions, and the early development of the immune system as a risk factor for the development of asthma. He is also the Director of one of five centers participating in the Childhood Asthma Research and Education (CARE) Network funded by NHLBI, and is a recipient of two other NIH grants.



**Kurt Elward, MD, MPH, FAAFP**

Family Practitioner and NIH Research Service Award Recipient  
Charlottesville, Virginia

Dr. Elward is the AAFP representative to the National Asthma Education and Prevention Program (NAEPP) Coordinating Committee. The Committee will implement revised asthma guidelines to be published in 2006. Dr. Elward serves as Chair of the Albemarle County Medical Society Community Task Force where he looks for "holes in the safety net" of area health care. He is a preceptor for University of Virginia medical students. Since 1995, Dr. Elward has made ten trips to Haiti to help establish a medical system there. He gives credit to his fellow family practice partners for their support and encouragement with these efforts.

**Planning Committee**

*Steven Simpson*, MD, Committee Chair, Associate Professor, Pulmonary Medicine, Kansas University Medical Center

*Don Carden*, RRT, Director of Respiratory Care, Via Christ Regional Medical Center, Wichita

*Christine Tuck*, RN, BSN, MS, Director of Health Services Seaman School District, Topeka

*Gregg Wenger*, MD, Sabetha Family Center, Sabetha

*Ronald Weiner*, MD, Asthma, Allergy & Rheumatology, PA Lawrence & Topeka

*Barb Woods*, BS, MS, RPh, Clinical Assistant Professor, University of Kansas School of Pharmacy

**Managing Asthma: 21st Century Tools  
March 3, 2006**

- 8:00 – 8:40 Registration – continental breakfast and visit with vendors
- 8:45 Welcome  
Introduction of Speakers  
Steven Q. Simpson, MD., Chair  
Professional Education Planning Committee  
President, Kansas Thoracic Society
- 9:00 **New Insights Into Asthma Treatment: Are We Preventing Exacerbations?**  
Fernando Martinez, MD
- 10:00 **The Patient Care Device for Asthma: Guideline Based Care at Your Fingertips**  
Kurt Elward, MD, MPH, FAAFP
- 11:00 Break and visit with vendors
- 11:30 **Concurrent Breakouts**
  - \* **Asthma and the Adolescent: Population and Practical Perspectives**  
David B. Callahan, MD, Commander, USPHS  
Air Pollution and Respiratory Health Branch  
Centers for Disease Control  
Atlanta
  - \* **The Many Ways PDA Can Help You in Your Practice**  
Steven Q. Simpson, MD  
Associate Professor  
Pulmonary and Critical Care Medicine  
Kansas University Medical Center
  - \* **Asthma: What's It All About Anyway**  
Henry Kanarek, MD  
Adult/Peds Asthma Allergy of Kansas City
- 12:30 Lunch and visit with vendors
- 1:10 Convene – Steven Q. Simpson, MD  
American Lung Association  
Asthma Walk Highlights
- 1:30 Via Asthma: Visual Illness Narratives by Adolescents with Asthma  
Jennifer Patashnick, Analysis Coordinator  
Children's Hospital Boston
- 2:30 Break

2:40 – 3:40 **Concurrent Breakouts**

- \* **Integrating the NHLBI Asthma Guidelines Into Practice**  
Molly Johnson, MS, RN, CS  
Rural Health, Inc. of Illinois
- \* **Asthma Management: The Children's Mercy Hospital Story**  
Jay Portnoy, MD  
Medical Director of Health Management  
Chief, Allergy/Asthma/Immunology  
Children's Mercy Hospitals & Clinics of  
Kansas City
- \* **Electronic Asthma Action Plans: An Evidence Based Approach to Promoting Adherence**  
Rita Mangold, RN, BSN, RRT, AE-C  
Asthma Clinical Program Coordinator  
Pulmonary Department  
Truman Medical Center of Kansas City

3:40 Break

3:45 – 4:45 **Concurrent Breakouts**

- \* **Taking a Non-Surgical Approach to Managing Pediatric Sinusitis**  
Pamela Nicklaus, MD  
Associate Professor  
Department of Otolaryngology  
Head & Neck Surgery  
Kansas University Medical Center
  - \* **Reimbursement and Coding for Patient Asthma Education Programs: Making It Work In Your Setting**  
Susan Rinaldo-Gallo, MEd, RRT  
Manager, Information Systems  
Pulmonary Division  
Duke University Health Systems of Durham
- 4:45 Adjourn – Submit evaluations and pick up certificates

**Registration Form**

**Registration fee is \$100 for physicians and \$75 for all others.**  
To avoid a **\$25 late fee**, return this registration form or send a purchase order to guarantee enrollment by February 17, 2006. Fee includes C.M.E. and C.E. credit, handouts, breakfast and lunch.

Name: \_\_\_\_\_  
 Title/Credentials: \_\_\_\_\_  
 Employer: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 License #: \_\_\_\_\_ (required for CME & CE credit)  
 Payment enclosed:  Check  Credit Card  
 Purchase Order # \_\_\_\_\_  
 Make checks payable to:  
**American Lung Association of Kansas**  
 Vias  MasterCard  AMEX  Discover  
 Account #: \_\_\_\_\_  
 Expiration date: \_\_\_\_\_ / \_\_\_\_\_  
 X \_\_\_\_\_ signature required for credit card use

**Mail to:**  
**American Lung Association of Kansas**  
**4300 SW Drury Lane, Topeka, KS 66604-2419**  
**Fax - 785-272-9297**