

# THE AARC STRATEGIC PLAN: ALIGNING WITH KRCS

Our Contribution to the  
AARC Strategic Plan



# WHO IS THE AARC?

- ▶ Founded in 1947, the AARC is a not-for-profit professional association with more than 52,000 members worldwide
- ▶ A network of 50 state societies involves members in local and state activities, and ten Specialty Sections meet the needs of practitioners involved in specific care areas or settings.
- ▶ The AARC is sponsored by the American Thoracic Society, the American College of Chest Physicians, and the American Society of Anesthesiologists.
- ▶ **Governance** :A Board of Directors, in conjunction with a House of Delegates, governs the Association.A Board of Medical Advisors, representing the Association's three sponsoring organizations along with other major physician groups, serves in an advisory capacity.



# AARC MISSION STATEMENT & VISION

## ▶ Mission

- ▶ The American Association for Respiratory Care (AARC) will continue to be the leading national and international professional association for respiratory care.

## ▶ Vision

- ▶ The AARC will encourage and promote professional excellence, advance the science and practice of respiratory care, and serve as an advocate for patients, their families, the public, the profession and the respiratory therapist.



# STRATEGIC PLAN

- ▶ The AARC has developed 8 strategic plan objectives which they are currently working on.
- ▶ They have active workgroups for four of these at this time.
- ▶ The HOD has new adhoc committees for each objective in order to brainstorm ideas through the affiliates for resolution development



# AARC STRATEGIC PLAN OBJECTIVE I

- ▶ **Objective I: Define and expand the scope of practice for respiratory therapists in all care settings.**
- ▶ **Description:** Promote advanced practice and practice expansion for respiratory therapists. Assure that the science that demonstrates the value and role of the respiratory therapist is provided to those stakeholders whose decisions and actions need to be guided by that information.



# AARC STRATEGIC PLAN OBJECTIVE 2

- ▶ **Objective 2:** Advance the knowledge base and educational preparation of respiratory therapists to ensure the delivery of high quality patient care and to foster patient safety initiatives.
- ▶ **Description:** The AARC will promote the continuing development of the respiratory care workforce both nationally and internationally by promoting formal educational programs and continuing education to ensure safe, and effective patient care, and to provide for the transfer of new knowledge to clinical practice.



# AARC STRATEGIC PLAN OBJECTIVE 3

- ▶ **Objective 3: Support research and scientific inquiry to strengthen the scientific foundation and promote best practice for patient care.**
- ▶ **Description:** Demonstrate the value of the respiratory therapist in providing respiratory care by supporting, conducting, and publishing research. Research should compare the value of the respiratory therapist to others who may provide respiratory care services. Information generated should consider the needs of employers, legislators, regulators, other health professionals, payers, and patients. Research efforts will, when appropriate and possible, be conducted in collaboration with other health care stakeholders.



# AARC STRATEGIC PLAN OBJECTIVE 4

- ▶ **Objective 4: Establish professional standards and outcomes that are supported by scientific evidence.**
- ▶ **Description:** The AARC will develop and disseminate position statements, issue papers, consensus conference reports, evidence-based Clinical Practice Guidelines and other professional standards that promote safe and effective care, and provide guidance on all aspects of respiratory care.





# AARC STRATEGIC PLAN OBJECTIVE 5

- ▶ **Objective 5:** Advocate for federal and state health care policies that enhance patient care, access to care, and professional practice.
- ▶ **Description:** Advocate at the federal and state level for health care policy that promotes access to safe and effective respiratory care for patients and the public. Develop and implement promotion/marketing of the respiratory therapist targeted to legislators, policy makers, and payers. Messages will emphasize the value of the respiratory therapist in controlling the utilization of services, creating cost savings, improving outcomes and patient safety, and increasing access to respiratory care as provided by a respiratory therapist.



# AARC STRATEGIC PLAN OBJECTIVE 6

- ▶ **Objective 6: Partner with governmental agencies, community organizations, third party payers, professional societies and the public to promote healthy behaviors and prevent cardiopulmonary disease.**
- ▶ **Description:** Promote partnerships with interested stakeholders to improve cardiopulmonary health, prevent cardiopulmonary disease, and identify and maximize the care of patients with chronic disease.



# AARC STRATEGIC PLAN OBJECTIVE 7

- ▶ **Objective 7: Broaden consumer and health care providers' knowledge and understanding of the value of respiratory therapists in providing safe, competent, and evidence-based care.**
- ▶ **Description:** Develop and implement promotion/marketing of the respiratory therapist targeted to health care providers, patients, and the public. Educate respiratory therapists on the importance of health promotion, effective smoking-cessation and tobacco-control programs, pulmonary health screenings, patient education, and disease management.



# AARC STRATEGIC PLAN OBJECTIVE 8

- ▶ **Objective 8:** Assure the Association has the resources to meet the mission and strategic goals of the organization.
- ▶ **Description:** Assure that the AARC has the financial, volunteer, and staff resources needed to accomplish the implementation of the strategic plan of the Association. In addition to financial resources, it is essential that there be active participation of sufficient numbers of effective leaders and an effective and efficient Executive Office to support the efforts to be a nationally recognized leader in health care.



# OUR SOCIETY: WHAT IS OUR PART?

- ▶ As an Affiliate of the AARC, we participate in the AARC strategic planning.
- ▶ Benefits of Aligning AARC and KRCS Efforts:
  - ▶ Power in numbers. Moving in the same direction!
  - ▶ This could provide a true distribution of our profession's strategic plan.
  - ▶ It will help us all be on the same trajectory for the profession.
  - ▶ It will allow us to “speak” the same language
  - ▶ It will allow us to directly impact our profession's future at the grass-root level.



# AARC AND KRCS CONNECTION

- ▶ HOD – State Affiliate Representation at National Meetings
- ▶ Advise the Board of Directors (BOD) of the Association.
- ▶ Act as a liaison between the Board and the membership of the Chartered Affiliate.
- ▶ Act as a liaison between the Chartered Affiliate's Board of Directors and the Association Board via the resolutions process, committee reports, communication with House officers, committee chairs, or on the House floor regarding any matter of interest to the membership.
- ▶ Evaluate for approval the annual budget of the Association.
- ▶ Evaluate for approval the slate of nominees for officer and director positions.



# WHO IS THE KRCS BOD?

- ▶ Terri Lesser—President
- ▶ Troy Gooch—President-Elect
- ▶ Jessica Callaway—Secretary
- ▶ Glenn Tammen—Treasurer
- ▶ Andrea Fiene—Treasurer-elect
- ▶ Charity Clark—Senior Delegate
- ▶ Cheryl Skinner—Junior Delegate
- ▶ Trustees: David Burnett, Crystal Irwin, Jackie Harvey, Jerry Houchin, Katie Morris, Marshall Post

# ADDITIONAL KRCS DESIGNATIONS

- ▶ Monica Baden—CEU Evaluator
- ▶ Curtis Kidwell – Webmaster
- ▶ Karen Schell – Promote Core Strategy Leader
- ▶ Elissa Williams – Advocate Core Strategy Leader
- ▶ Jackie Harvey - Educate Core Strategy Leader



# KRCS COMMITTEES/CHAIRS

- ▶ Bylaws – Cheryl Skinner
- ▶ Education – Mel Asmussen
- ▶ Elections – Monica Baden
- ▶ Finance/Audit – Andrea Fiene
- ▶ Legislative/PACT –Elissa Williams
- ▶ Nominating –Troy Gooch
- ▶ Membership – Charity Clark
- ▶ PR & Digital Media – Curtis Kidwell
- ▶ Russ Babb Memorial Scholarship – Monica Baden
- ▶ Strategic Planning –Terri Lesser
- ▶ Student Liaison's – Kelley Kimbley, Caleb Quay
- ▶ Respiratory Care Council – Dan Conyers, Stan Munsch, Steve Ades

# KRCS MISSION & VISION

## ARTICLE II - OBJECT SECTION

### SECTION I: MISSION AND VISION

The mission of the Society is to educate, advocate, and promote the profession and practice of Respiratory Care.



# KRCS PURPOSE

- ▶ SECTION 2. PURPOSE The Society is formed to:
  - ▶ A. Encourage and develop, on a statewide basis, educational programs for those persons interested in the field of Respiratory Care.
  - ▶ B. Advance the science, technology, ethics, practice, and art of Respiratory Care through seminars, meetings, lectures, publications and other methods.
  - ▶ C. Facilitate cooperation and understanding among Respiratory Care personnel and the medical profession, allied health professions, hospitals, service companies, industry, government organizations and other agencies within the state interested in Respiratory Care.
  - ▶ D. Provide education to the general public in pulmonary health promotion and disease prevention.



# NEW IDEAS

- ▶ As the BOD looks ahead towards aligning our strategic plans with that of the AARC we are seeking out new ideas. We encourage involvement from all members and look forward to Kansas making a difference in the Respiratory Care Profession!
- ▶ Here are a few things to look forward to:
  - ▶ Kansas Community on AARC Connect
  - ▶ Live Video Updates on Social Media
  - ▶ Department Visits – 18 in 2018
  - ▶ 41st Annual State Education Seminar  
Manhattan, KS  
April 11-13, 2018



# BENEFITS

- ▶ Aside from the previously mentioned advantages for the profession, the following benefits could be reaped when we align KRCS initiatives with the AARC strategic plan:
  - ▶ Renewed enthusiasm
  - ▶ Best Practices
  - ▶ A team approach to our affiliate's governance
  - ▶ New members
  - ▶ New activities
  - ▶ New engagement
  - ▶ More FUN!!!



THANK YOU!

